**GREENWOOD WILDCAT FOUNDATION**

Annual Meeting of Directors

*January 25, 2022*

*7:00 p.m. via Microsoft Teams*

The annual meeting of the Board of Directors of the Greenwood Wildcat Foundation was held on January 25, 2022, beginning at 7:02 p.m. and ending at 7:40 p.m.

PRESENT: Bryan Aungst, Mary Lou Blair, Gil Davis, Dr. Nicholas Guarente, Michael Hartley, Robin Holman Loy, Holly Gorman

ABSENT: Dan Cameron, Lori Bryner, Kelly Sherman

The meeting was called to order by the President, Michael Hartley at 7:05 p.m.

Holly will distribute October’s minutes to approval at the February meeting.

Financial statements were distributed and reviewed.

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| --- | --- |
| Checking: | $1,284.51 |
| Savings: | $12,603.20 |
| Total: | $13,887.71 |

**ELECTION OF DIRECTORS**

* 2022 Term – Bryan Aungst, Dan Cameron
* 2023 Term – Holly Gorman, Michael Hartley
* 2024 Term – Robin Holman Loy, Kelly Sherman

Dan agreed to fill another 3-year term. Bryan will step down. Alan Shea volunteered to help the foundation - he may be a good candidate to replace Bryan on the board. Additional potential board members – Jonathan or Jill Bucher, Leanne Morgan, Melissa Bendorf.

**MOTION:** Robin moved to approve Dan for 3 additional years as a Treasurer member. Holly seconded the motion.
**VOTED:** 7 in favor, 0 opposed, 3 absent. The motion passed.

**MOTION:** Gil moved to approve Holly as Secretary for an additional year. Robin Loy seconded the motion.
**VOTED:** 7 in favor, 0 opposed, 3 absent. The motion passed.

**Facebook Campaign**

The foundation made $180 from Facebook campaign -1800 views; 144 engagements; 15 donations. Facebook recently changed its name to Meta which delayed our application for non-profit donations. Bryan resubmitted the application to add a donate button to the FB page. He will promote the change with a post and share with all board members. The value of FB is that it’s instantaneous. Should we consider paper mailing for next winter (last minute tax deductions).

**Potential Greenwood Wildcat Foundation Business Partners**

* Giant Food Stores
* CPRS Physical Therapy
* Heller’s Hardware & Rentals
* David M. Myers Furniture
* Ranch House Restaurant
* Red Rabbit Drive-in
* County Line Restaurant
* Bark of the Town – Boarding & Grooming
* Hetrick Electric
* Green Acres Realty Company
* Lindsay Broadbent Real Estate Agent
* Fisher’s Heating, A/C, Electric
* Bratton Insurance, Inc.
* Register Chevrolet
* Podium Awards
* Rosewood Market
* MGM Mechanical
* Richie’s Poured Walls & Concrete
* Rosewood Cabinetry
* Davis Signs
* JVB
* Nicole Heichel’s Salons
* Arch Rock Powerwashing
* Landisburg Bank
* Pennian Bank
* Burns Heating & Electric
* Brothers Pizza
* J.P. Russell Heating
* Hengst Family Dental
* Tedd Wood
* Greenwood Mulch
* McMillen Dental LLC
* Shine Coffee
* Sweet to the Soul
* Bread of Life

**Deadlines/Timelines**

* October – Download new EITC Guidelines
* November – Finalize Accounting for Previous Fiscal Year
* December – Prepare EITC renewal package
* April – Contact business partners with EITC reminder
* May 15 – Recurring business applications due
* July 1 – New business applications due

**FUNDRAISING**

2022 Goal - $35000

April event - Corn hole tournament at elementary school – get sponsor donations; 20-40 teams at $40 per team; include food trucks. They’ll organize the event and take 20% of proceeds. Or a golf tournament at Lost Creek. Gil will reach out to Tom Stinely from Mid-Penn about corn hole tournament in April. Should be weekend event.

Arts Festival? – Sponsors – Tent of puppet show, face painting – district volunteers

Something during the weekend of Homecoming? Or back to school?

**Strategic Plan / Goals**

Consortium opportunity with HACC and the Perry County schools; HACC can also fund some opportunities. Mr. Tomko completed his certification for the co-op program.

**NEW BUSINESS**

No new business.

**ADJOURNMENT**

**MOTION:** Mike moved to adjourn the meeting at 7:40 p.m. Approved by consensus.

The next meet is February 22, 2021 at 7:00 p.m. We will send Microsoft Team link.

Respectfully Submitted,

Holly Gorman, Secretary